



STATE HIGH DAY 2026

Sponsorship Expression of Interest



State High Day is a whole school and community celebration showcasing sport, culture, music, food and community spirit. The Brisbane State High School P&C Association invites businesses and organisations to partner with us through sponsorship opportunities tailored to suit a range of budgets and engagement goals.

Sponsor Details

Company Name		Contact Person	
Phone Number		Email Address	
Business Type / Industry		Website	
Postal Address		ABN (optional)	
Sponsorship Value		Preferred Sponsorship Level	

Sponsorship Levels

Gold Sponsor (\$5,000+)
 Silver Sponsor (\$2,000+)
 Bronze Sponsor (\$500+)
 Boutique / Tailored Sponsorship

Boutique sponsorship opportunities are available for organisations seeking tailored branding, activation, or naming rights opportunities across the event.

Sponsorship Package Inclusions

Opportunity	Gold	Silver	Bronze	Boutique	Interested
Recognition in school newsletter	✓✓	✓	✓		<input type="checkbox"/>
Branding on advertising & VIP invitations	✓				<input type="checkbox"/>
200-word business profile in newsletter	✓				<input type="checkbox"/>
Social media promotion with website link	✓	✓	✓		<input type="checkbox"/>
Banner on Cordelia Street walkway bridge	✓				<input type="checkbox"/>
Acknowledgement throughout event	✓	✓	✓		<input type="checkbox"/>

Logo on digital signage	✓	✓	✓		<input type="checkbox"/>
Company logo in event program	✓	✓	✓		<input type="checkbox"/>
Hospitality /	✓	✓			<input type="checkbox"/>
Pull-up banner at venue entrance	✓	✓			<input type="checkbox"/>
Event stall / activation space	✓			✓	<input type="checkbox"/>
Naming Rights – Sports Hall	✓			✓	<input type="checkbox"/>
Naming Rights – Main Stage	✓			✓	<input type="checkbox"/>
Naming Rights – The Cauldron Sports Field	✓			✓	<input type="checkbox"/>
Naming Rights – Quadrangle Stage	✓			✓	<input type="checkbox"/>
Logo in annual magazine sponsorship page	✓	✓	✓		<input type="checkbox"/>
Newsletter & social media appreciation	✓	✓	✓		<input type="checkbox"/>
Certificate of Appreciation	✓	✓	✓		<input type="checkbox"/>

Tailored Sponsorship Opportunities

Tailored packages may include naming rights, precinct sponsorship, branded activations, community engagement activities, product sampling, digital campaigns, giveaways, or other bespoke opportunities.

- Naming Rights Opportunities
 Sports Activations
 Community Engagement
 Product Sampling
 VIP Hospitality
 Branded Giveaways
 Social Media Campaigns
 Other

Additional Sponsorship Notes / Ideas:

Sponsor Authorisation

Authorised Representative: _____ **Signature:** _____ **Date:** ____ / ____ / 2026